

DIALERS FOR DOLLARS



REVERSE RECYCLING'S FUNDRAISING PROGRAM IS SIMPLE, FUN & FREE!



Did you know that cell phones, on average, are used for less than 18 months before being replaced? In America alone, more than 140 million cell phones will end up in a landfill this year. It is estimated that there are over 500 million unwanted cell phones in junk drawers in the United States alone, with an average of 4 in every household. We won't be able to save them all from the landfills but wouldn't it be great to do our part to save our environment by properly recycling what we do have?

Reverse Recycling is very excited that your organization will be hosting a cell phone recycling barrel. We have designed this program to be as simple as possible for you. Here is how:

STEP 1

- Order a donation barrel by going to www.ReverseRecycling.com/dialers or call (203)235-1611 x 708
- Chose a "kick-off" date
- Place the collection barrel in a visible, high traffic location
- Invite your teammates and customers to donate their cell phones, cell phone accessories and personal handheld devices.

STEP 2

- Email us at info@reverserecycling.com or call (203)235-1611 x 708 to let us know your barrel is full. We will send you a replacement barrel along with a "FREE SHIPPING" label for you to ship the full barrel back to Reverse Recycling in the same box that the replacement barrel came in. Just fill out the sender information on the label, stick it on the box and call FedEx @ 888-777-6040 to pick it up.

STEP 3

- Reverse Recycling will receive and process your barrel. You will receive \$1.50 per pound for all cell phones and personal handheld devices collected, and \$0.20 per pound for all accessories such as chargers, ear buds and batteries. Reverse Recycling will then match each dollar earned for the phones and donate to Children's Oncology Services, Inc. OR a charitable organization of your choice.

We would like to thank you for your contribution to keeping our environment safe from the hazardous effects of disposing unused/unwanted cell phones into the landfills. Reverse Recycling will go to great lengths to protect the privacy of everyone that donates by clearing all data from each device. We also ensure that all cell phones will be properly recycled and that our "ZERO LANDFILL POLICY" abides by all standards set forth by the E.P.A. Please visit our website www.ReverseRecycling.com to find out more about our environment policies.